

# THIS IS A FUNDRAISING OFFICE

TREASURY OF THE VOLUNTARY SECTOR

ENGINE ROOM OF CHANGE

WE CONVERT IDEAS INTO FUNDS  
TO ACHIEVE GREAT IMPACT

FROM THIS PLACE, WE CONNECT  
PEOPLE WHO WANT TO CHANGE  
THE WORLD WITH THOSE WHO CAN

WE UNDERWRITE CHARITIES' SUCCESSES  
AND INSURE AGAINST THEIR FAILURES

FRIEND, YOU STAND ON SACRED GROUND

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Ian MacQuillin, director, Rogare - The Fundraising Think Tank  
*Inspired by Beatrice Warde's famous 'This is a Printing Office' manifesto*

askdirect

Stephen Thomas

ethical

bluefrog  
FUNDRAISING

**ROGARE**  
THE FUNDRAISING THINK TANK

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