

Typology of disintermediation in the nonprofit sector

Type A - Donor-to-recipient giving; charity displaced from giving processes

Type Ai - Other entities displace charities in the traditional charity model

- Ai-a) Microlending
- Ai-b) Loose network giving circles
- Ai-c) Influencer-inspired philanthropy

Type Aii - Direct support to specific individuals

- Aii-a) Crowdfunding
- Aii-b) Social media
- Aii-c) Remittances
- Aii-d) Grants to individuals to perform acts of kindness

Type B - Bypassing professional charity fundraising

Type Bi - 'Citizen' fundraisers/fundraising

- Bi-a) Crowdfunding
- Bi-b) Community fundraising

Type Bii - Commercial organisations/entities displace charity fundraisers

- Bii-a) Crowdfunding platforms
- Bii-b) Charity checkouts/point of sale donations
- Bii-c) Personal giving apps
- Bii-d) Shopping websites
- Bii-e) Charity voucher schemes
- Bii-f) Community chests and united funds
- Bii-g) Workplace giving
- Bii-h) In-memory giving and tribute funds
- Bii-j)* Solicitors and charitable bequests

Type Biii - Philanthropy advisors

Type Biv - Donor advised funds

Type Bv - Giving circles

Type C - Alternative ways of providing aid to people in need

Type Ci - Companies

- Ci-a) Social enterprises
- Ci-b) Company charitable foundations
- Ci-c) For-profit service delivery
- Ci-d) For-profit company marketing-as-service delivery
- Ci-e) Corporate social responsibility
- Ci-f) Companies ask for donations to fund their commercial activity

Type Cii - State provision of services

Type Ciii - Alternative voluntary civic action

- Ciii-a) Citizen aid
- Ciii-b) Mutual aid
- Ciii-c) Actionism

* There's no Bii-i to avoid confusion with Type Biii.



Full details of the typology - with many examples - can be found in the Rogare white paper *Death by a thousand cuts: How other actors are displacing charities from giving, asking for support, and providing help*, available at: www.rogare.net/disintermediation