

# I AM A CRITICAL FUNDRAISER

**I NEVER...**

**RELY ON SOMEONE'S WORD**

ABOUT WHAT IS BEST PRACTICE. INSTEAD, I SATISFY MYSELF BY SEEKING OUT EVIDENCE AND THEORY.

**COPY WHAT OTHERS HAVE DONE, JUST BECAUSE "IT'S ALWAYS BEEN DONE THIS WAY".**

**LET PERSONAL OPINIONS AND BIASES PREVAIL** - MY OWN OR OTHERS'.

**MAKE DECISIONS** THAT HAVE REAL AND TANGIBLE CONSEQUENCES, WITHOUT ASSESSING RISK.

**I ALWAYS...**

**REFLECT CRITICALLY**

UPON MY BEST PRACTICES, ETHICS, AND OPINIONS ABOUT MAJOR ISSUES.

**USE BEST PRACTICE**

THAT IS GROUNDED IN THEORY AND EVIDENCE, AND PRACTISE FUNDRAISING ETHICALLY.

**TAKE MY PROFESSIONAL DEVELOPMENT SERIOUSLY** AND COMMIT TO KNOWING AS MUCH AS I CAN.

**CHALLENGE** WHAT I THINK IS WRONG WITH OUR PROFESSION.

**HOLD THOSE WITH WHOM I DISAGREE** TO THE HIGHEST STANDARDS OF EVIDENCE AND ARGUMENT; AND HOLD MYSELF TO THE SAME STANDARDS.

**REMAIN OPEN**

TO CHANGING MY VIEWS IF I AM PRESENTED WITH BETTER EVIDENCE AND THEORY ABOUT WHAT IS BEST OR ETHICAL PRACTICE.

See the expanded version of this manifesto here:

[rogare.net/expanded](http://rogare.net/expanded)

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