

# THIS IS A FUNDRAISING OFFICE

Treasury of the voluntary sector • Engine room of change • We convert ideals into funds to achieve great impact • From this place, we connect people who want to change the world with those who can • We underwrite charities' successes and insure against their failures

*Friend, you stand on sacred ground*

This is a Fundraising Office



Ian MacQuillin, director, Rogare - The Fundraising Think Tank  
*Inspired by Beatrice Warde's famous 'This is a Printing Office' manifesto*

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